



NO FIXED ADDRESS - HSBC & SHELTER

Homelessness is a huge issue in the UK and those experiencing it, find it difficult to access financial services due to having no fixed address. HSBC UK is dedicated to making a difference, by offering a "No Fixed Address" (NFA) service to the vulnerable.

Partnering with various homelessness charities such as Shelter, HSBC UK raised awareness of their NFA service, whilst raising vital money to offer to help those in need.

+52%

BANK ACCOUNTS OPENED THROUGH HSBC UK 'NO FIXED ADDRESS' SERVICE DURING THE CAMPAIGN.

1 in 5

OF THE QR DONORS HAVE SIGNED UP TO BECOME REGULAR DONORS TO SHELTER.

Talon

